

ANNUAL REPORT 2008



Partner.



Neighbor.



Friend.



At the Salem Hospital Foundation, our mission is to help our community improve its health and wellness. This means better access to information, education and training. It also means access to new equipment, new services and new ideas. Thanks to your ongoing support, our vision for a healthy community gets closer every day. Remember, together, we can make it happen. **Partner. Neighbor. Friend.**



It all started a few years ago with one small gift. After making that first donation, they were hooked. Learn more about these valued Partners by turning to page 4.



Meet Stephanie, the first recipient of the Sewell Family Scholarship. She's also an Olympic-caliber athlete, a medical student, and a volunteer. Turn to page 7 and learn more about this active Neighbor.



Hospital employee Fran Parker likes to think of a person's needs being met in part with funds she has donated. To learn about this long-time Friend, turn to page 9.

Message from the Chair

A PERSON'S PERSPECTIVE on time changes depending on whether they're piloting an experimental aircraft, building a new house, or trying to prolong a week's vacation.

I remember writing in this column a year ago, pondering how long it seemed to take the foundation for the new hospital tower to emerge from the ground. I remember wondering in 2007 if the presidential election season would ever end. And I remember thinking last fall how long a fundraising campaign feels when you're close to reaching your goal.

Now looking back on it all, the time seems to have mysteriously slipped away. The hospital's new patient care tower will soon open, a new President inhabits the White House, and an incredibly successful fundraising effort by our Foundation will soon translate into the opening of the Community Health Education Center.

Fast forward five, or even 10, years. With the recession of 2009 behind us, we'll look at the hospital campus as if these wonderful facilities had been here forever, and we'll appreciate the next new project funded by the community through the Foundation.

While it's impossible to freeze time, we at the Foundation will nevertheless relish each opportunity to slow down and acknowledge the generous donations from many people who have made our first capital campaign so meaningful.

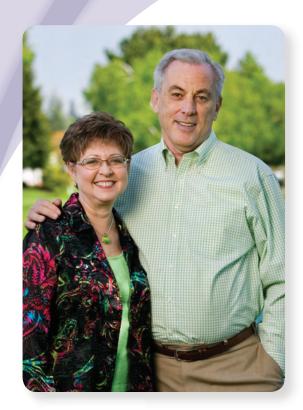
"Success. Four flights Thursday morning, all against 21 mile per hour wind. Speed through air: 31 miles per hour. Longest 57 seconds of my life." Telegram from Orville Wright to his Father Whether your tax-deductible contribution helped a student receive a scholarship, assisted in purchasing a new piece of equipment that will help save the lives of premature babies, or provided educational materials for the Community Health Education Center, the effect of your giving will go on for many decades. And for that, on behalf of the Foundation board of directors and staff, I sincerely thank you.

And as I reflect on our slogan, "Partner. Neighbor. Friend." I appreciate how important these concepts are whether time is speeding by or standing still. Because the values inherent in the Foundation's role as a partner, neighbor and friend in our community remain timeless.

Jim Griggs, Chair

Salem Hospital Foundation Board of Directors "The effect of your giving will go on for many decades. And for that, on behalf of the Foundation, I sincerely thank you."

3



"Having great health care on the local level enhances our community's livability in a tremendous way."

Giving Health a Hand

T ALL STARTED a few years ago with one small gift.

Tim and Judie learned about a fund through the Salem Hospital Foundation that helps patients and families who have nowhere else to turn. Who may need a meal. Or a ride home. Or a clean set of clothes.

After making that first donation, they were hooked.

"We are so proud to support the hospital because it touches everyone's life at one time or another," said Tim. "And having great health care on the local level enhances our community's livability in a tremendous way."

Thanks to the generous contributions of Tim, Judie and many other donors like them, the Foundation is able to assist the hospital, and ultimately the community, by providing staff education, helping patients in need and purchasing equipment.

"In health care, the demands of new technology and staff training are enormous, and the hospital needs that extra boost of funding that the Foundation provides," said Tim.

There are many ways people can support the work of the Foundation. It could be as simple as making a one-time gift or an annual contribution. Or it could be by making a planned gift such as a bequest in a will. "It's important to us to give to the Foundation and be able to see our support at work helping others," said Tim. "But also, after a lifetime of giving, we want to continue investing after we're gone."

Tim and Judie have pledged a significant gift for the Foundation's Community Health Education Center project, as well as for a chapel in the hospital's new tower. And they have also included the Foundation in their estate plans.

"We feel that the provisions of an estate plan should reflect the values people demonstrated during their lifetime," said Tim. "And in addition to our church, we can think of no better organization than the hospital."

Now that Tim and Judie are both retired (he was a local business owner, and she worked for a law firm), they spend their time volunteering for their church and various charities, as well as traveling to places like Branson, via Yellowstone, Hawaii, Israel and the Grand Canyon. But they always like coming back to Keizer.

"There's no place like home," said Tim. "It's truly a gift for us to be involved with the Foundation and this wonderful community."

President's Society

\$100,000 & Авоvе

Larry & Jeanette Epping *through the Salem Foundation* Marens Maltby Family Trust Mid-Valley IPA, Inc. Drs. William & Selma Pierce Grayce V. Sigg Irrevocable Trust Charles G. Hieber Estate The Ann & Bill Swindells Charitable Trust

\$50,000 – \$99,999

CareOregon The Collins Foundation Barb & Paul Gehlar *through the Salem Foundation* Mrs. Carl Gerlinger The Green Family

\$25,000 - \$49,999

Stuart & Mary Kay Compton Barb & Paul Gehlar through the Vanguard Charitable Endowment Program Louis Plansoen Trust Salem Radiology Consultants, PC Dr. & Mrs. Dan A. Sewell

This list reflects gifts made between January 1 and December 31, 2008.

\$10,000 - \$24,999

Tim & Judie Abrahamson through the Northwest Christian Community Foundation

Garth & Joan Brandaw *through the Brandaw Family Foundation* Dr. & Mrs. E. John Dahlberg Jr. Ron & Ann Lyman March of Dimes, *Oregon Chapter* Pioneer Trust Bank Foundation Dr. Robert Ponec & Mrs. Lori Stoltzfus Ponec Salem Hospital Auxiliary Swindells Family Fund *of the Oregon Community Foundation* Trauma Nurses Talk Tough West Salem Machinery Co.

\$5,000 - \$9,999

John & Elsie Abendroth Salvatore Fratto Estate Cecilia Daniels Hattie Kremen Estate Mark & Kim Lyman William & Mary Mainwaring Friends of Alyssa Malchow Cheryl Nester-Wolfe Salem Clinic Turner Construction Co.

Lamport Society

\$1,000 - \$4,999

American Ballet Academy Dr. & Mrs. Edwin Austin Keith & Madge Bauer Dr. & Mrs. Howard Baumann Vicki & Jerry Berger Dr. Nancy & Rod Boutin Beverly Bow Dr. & Mrs. Harold Boyd Wayne & Pat Brady Dr. Michael & Nancy Buck Eric & Julia Buckland Capitol Auto Group Jack & Carla Caynon Michael & Jane Compton Alan & Suzanne Costic Aaron & Mary Crane Cynthia & Tim Crosby Cycle Country

Bob & lane d'Entremont Aurelia P. Edwards Dr. & Mrs. David Elkins Dr. & Mrs. David Elmgren Fraternal Order of Eagles – Ladies Auxiliary #2081 Dr. Kim Geelan Genesee & Wyoming Inc. & **Related Companies** Mary J. Gerlinger Mary Goodell Debbie Goodwin Kathy & Steve Gordon Jim & Chane Griggs Norm & Elyse Gruber William Hansen & Betty McDonald Drs. Michael Hanslits & Cynthia Harper Patricia & Stan Harger

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This list reflects gifts made between January 1 and December 31, 2008.

1896 Society In honor of the year Salem Hospital opened its doors to the community, the 1896 Society was created to recognize the commitment of individuals who have made planned gifts, regardless of the amount.

Planned gifts can take many forms, including a bequest in a will, a life income gift (charitable gift annuity, charitable remainder trust), or some other arrangement.

If you have already made arrangements that would qualify you to be a member in the 1896 Society, please call the Foundation staff and let us know so that we may properly thank you for your generosity and commitment to the health of our community. TIMOTHY J. & JUDITH M. ABRAHAMSON MARY BAILEY GOODELL JESSE RAY & MARY LOU DANIELS GARY & SUE KAUFMAN MR. AND MRS. GEORGE E. OSKO THENA PALNICK-BAMBER DRS. SELMA & BUD PIERCE

Scholarships Are #1

Stephanie Casey is a "race walk" star and medical student at Des Moines University in Iowa. Ranked fifth in the U.S. in race walking, she has competed in World Cup competition, as well as the recent Olympic trials held in Eugene.

On the surface, racing and studying could be considered solo pursuits, but Stephanie will tell you that both take a lot of teamwork.

And recently, the Salem Hospital Foundation

Since the scholarship program began over 40 years ago, the Salem Hospital Foundation has awarded over \$1.3 million to students in our community pursuing careers in the health care field. In 2008, 81 students received scholarships totaling \$136,400. became another teammate of hers.

Stephanie is the 2008 recipient of the first Sewell Family Scholarship, awarded to a nursing or medical school student.

"Some medical school graduates decide on a specialty because of the money – and

with good reason, because medical school debt can be \$250,000 or more," said Stephanie. "I'm grateful to the Foundation for the scholarship because it will give me more freedom to choose a field of medicine based solely on my passion." At this point in school, Stephanie is interested in primary care, family practice or emergency medicine.

Self described as a quiet, shy and "boring middle child," Stephanie has made her mark in the world by doing, not just talking.

While at OSU, she and her husband became lead cooks at a non-profit organization called *Stone Soup*, which provides free meals to those in need. She also volunteered at *IMPACT*, a physical education program for children with disabilities.

"I spent time mainly with a girl who had autism, and during the year we worked together I saw her learn to run, jump and swim," said Stephanie. "Each week I saw children overcome the odds and accomplish amazing things, and it taught me to never underestimate people."

And that is just one of the traits Stephanie hopes will stick with her when she becomes a physician.

"I'm thrilled to have been chosen as one of the recipients of the Foundation scholarship," she said. "And when I become a physician, I hope I can give back as much as others have given me."

Because in Stephanie's world, remember, it's all about teamwork.

Morse Society \$500 - \$999

Jennifer Atkinson Clennin & Kathleen Baker Ken & Donna Baker Thomas Bickett Ron & Diane Binning Jim Bloodworth Ordena Bond Cheryl & Glenn Busche Dani Butterfield Dr. & Mrs. Bruce Carter Cherry City Electric Susan & Dan Christensen Coast Medical Northwest, Inc. Dr. Robert Cooper Kim Corless

Wedel Society \$250 - \$499

Mary Aljets lames Ashford Mildred Atkinson Charles & Alma Austin Kenna Ball BAM Agency, Inc. Diana Barton Dr. & Mrs. Martin Bassett William & Sharon Beck Ann Benson Carol Boire Dr. & Mrs. William Bonniksen Dr. lean Bottcher lack & Sarah Box through the Schwab Charitable Fund Marshall Brogie Dr. N. Flaine Broskie & William Porter Daniel Brvant Keith Burbidge Capital Manor Michael Carney

Coughlin Porter Lundeen Margaret Crawford Della & Jerry Dornon Terri Douglass Grant Erwin & Marion Embick Faustrollean Fixture Co., Inc. Gary Forner Valorie Freeman Pete & Shirlene Gonzalez Dr. Matthew Gordon & Brenda Nard Mary Gregory Norman & Marcia Harris Walter & Judith Haskins

Leslie Carver Russ & Marilyn Chandler ludy Chang Philip Constant Shari Cook-Roe & Floyd Roe Kimberly & Stephen Costlow Naomi Crego Ronald H. Cummings loe & lague Dafoe lane Dahl Nani & Thomas Darvell Ir. Delta Fire. Inc. lan & Dennis Denton Patrick & Connie Devlin Bonnie & loe Driggers Lorraine Ellis David & Nancy Fiskum Coleen Frantz Henry Fugua Dr. William Gallagher & Catherine Harrahill David Garrett Page & Isabelle Golsan Dr. & Mrs. Wolfram Gottschalk Sharon Greenstein Tom Grier

HCSG Cardiovascular Resources Holdings Inc. Cecilia Hernandez Dr. Fred Holcomb Vernon Humphreys J & S Masonry, Inc. Harold Jensen Lt. Col. (ret.) Hyrum Jensen Dorris Kapek Katherine Keene & Jack Munro John & Wilma Kiefer John & Kay Knott Carolyn Larrivee John & Carolyn Lindbeck Lucy McKibbin

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Employee Spotlight: Fran Parker

What motivated you to make your first gift to the Salem Hospital Foundation?

As a long term hospital employee, I was aware of gifts given by the Foundation to various areas of the hospital. When the Foundation held its first employee campaign, it seemed only natural to want to participate in a program that provided such tangible benefits to our patients.

What types of programs have you supported and why?

I like the fact that I can direct how my donation will be used. Initially I gave to cardiac services because friends and family members have been affected by heart disease. Sometimes I've opted for "wherever the need is greatest," because it seemed fun to think of someone's needs being met, as if their ticket had been picked in a raffle. Currently I'm directing my contributions to the Community Health Education Center (CHEC). The Center will provide a wonderful source of information for patients and their families when dealing with a new diagnosis or a chronic illness.

What do you hope to accomplish with your gifts?

I like to think that whatever charity I choose to support will use my gifts efficiently and to the benefit of many. I believe the Salem Hospital Foundation is an excellent mechanism that makes that happen. I've always been proud to work for Salem Hospital, and supporting the Foundation just seems like a great way to give a little back.

Why do you feel it's important for employees to financially support the Foundation?

Everyday we come to work and see people dealing with overwhelming medical issues. Supporting the Foundation is just another way that, indirectly, we can help provide care for our patients. When I say this, the Foundation's purchase of equipment for cardiac electrophysiology studies comes to mind. I read about those studies for years, and it was exciting when the technology became available at Salem Hospital thanks to the Foundation.

What message do you have for employees considering making a gift to the Foundation?

I would encourage everyone to consider giving what they can. You just need to talk to a nurse who has received a scholarship, look at some of the wonderful technology we have, or watch the CHEC being built, and know that your contributions are being well spent. Donating is easy too, as there are several ways to make a gift. I personally prefer payroll deduction, as the money is gradually taken out of my paycheck over the course of the year. It's a good way to help make a difference.



Fran Parker, RN, has worked at Salem Hospital for 35 years in a number of areas including the Coronary Care Unit. When she's not working, Fran enjoys keeping up with friends and family, planning get-a-ways and taking Spanish classes. Fran is just one of the many hospital employees who support the Foundation's work.

From Rendering to Reality

HEALTH EDUCATION CENTER CAMPAIGN EXCEEDS GOAL

LTH PEGOURCE CENTER Thanks to the support of close to 1,200 of our partners, neighbors 2ESOUPC CENTER

and friends, the Foundation recently completed its first ever capital campaign to create a new Community Health Education Center (CHEC). The campaign exceeded the \$3.5 million goal by raising just over \$4 million. "The generosity of the community in general, hospital employees, our local medical professionals and many local business people has been truly

overwhelming," said Jim Griggs, Foundation Board Chair. "Thanks to their support, we will now be able to offer a user friendly and professionally staffed resource center where

The Center is scheduled to open this fall. Watch for more information about the public grand opening and tours. For more information, go to PartnerNeighborFriend.org or call the *Foundation at 503-561-5576.*

anyone can find reliable information about their health or the health of friends and family members."

Gifts to the project include \$150,000 from hospital employees, over \$2.3 million from community members and corporations, \$270,000 in grants and over \$1.2 million from active and retired physicians and the Mid-Valley Independent Physicians Association (MVIPA).

"The Health Education Center will provide a unique opportunity for Marion and Polk County residents to access relevant health care information in one convenient location," said Jan Buffa, Foundation Board Member and CEO of the Mid-Valley Independent Physicians Association. "I sincerely appreciate each and every dollar contributed by all of our physician members and generously matched by MVIPA."

Major grants to the project included \$100,000 from the Ann and Bill Swindells Charitable Trust and a \$75,000 matching grant from The Collins Foundation.

"A large part of this campaign has been about letting people know that everyone can make a difference, no matter how small or large their contribution," said Martin Morris, the Foundation's Chief Development Officer. "This is the first time the Foundation has conducted a capital campaign, and to exceed our goal by \$500,000 shows that our community believes in not only having access to quality health care, but also access to quality health education." The new Center, which will be located in remodeled space on the first floor of the hospital's Family Birth Center, will include the: Pierce Resource Center Gehlar Wellness Kitchen Gerlinger Support Group Room Green Education Classrooms King Staff Library

Year-End Wrap Up

MATTERS OF THE HEART

Imagine finding out something is wrong with your heart. You could need surgery. Or medication. Or perhaps both. Either way, you'll probably have a lot of

questions. So to help answer some of those questions, staff from the hospital's cardiac services and cardiac rehabilitation program put together a Cardiac Resource Guide that is filled with just about anything a heart patient and their family could want to know. Information is included on what to do before and after surgery, and what to expect from your hospital stay, as well as sections on medications, cardiac rehabilitation, healthy heart choices and lifestyle changes. The guide was created in a three-ring binder format so information specific to each patient's condition could be added.

"This guide is really a comprehensive book that has each patient's education "prescription" with specific chapters marked for them to read," said Lori James Nielsen, Director of Cardiac Services.

The Foundation provided \$9,500 to assist with the creation of the guides.

Resources for Cancer Patients

Clara Graham knew that living with cancer wasn't easy, but it was especially difficult for people trying to survive on a fixed income.

She wanted to help.

Thanks to a generous gift from her estate to the Salem Hospital Foundation,

when she died, the Clara Graham Endowment Fund was established to assist cancer patients needing financial help.

One-time gifts averaging \$250 are given to patients needing things such as pain medication, equipment rental, food, electric bills, or transportation. Need is evaluated by hospital staff involved in caring for cancer patients.

Last year alone, the Foundation awarded \$25,000 in grants from the Clara Graham fund.

ONE STEP AT A TIME

For people who have tried numerous weight loss treatments such as diet, exercise, behavior modification and pills, but are still unsuccessful in achieving and, more importantly, maintaining long-lasting weight loss, bariatric surgery is now an option at Salem Hospital.

Once patients have qualified for the surgery based on a detailed assessment, they must complete a number of requirements, including walking 10,000 steps a day prior to surgery. It has been shown that walking reduces the risk of complications and helps patients recover quicker. Also, walking before surgery helps establish exercise activity and lifestyle changes that patients need to keep up after surgery.

To help bariatric patients with their quest for good health, the Foundation purchased 75 pedometers.

Financial Information

October 1, 2007 – September 30, 2008

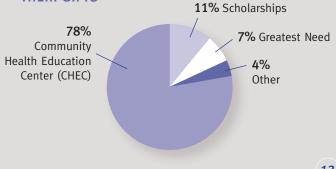
FOUNDATION INCOME

Contributions	\$2,282,879
Investment Income	639,601
TOTAL INCOME	\$2,922,480

Funds Awarded

Hospital Equipment & Program Support	\$2,884,297
Scholarships	136,400
Staff, Patient & Community Education	118,980
Patient Assistance	63,265
TOTAL FUNDS AWARDED	\$3,202,942

How Donors Directed Their Gifts



Century Society \$100 - \$249

Kathleen Aeschliman Mr. & Mrs. John Agar Jennie Aguilar Kent & Claudia Aldrich Johnny & Myrna Alexander Keith Allison Ruth Allison May Ellen Altree & Clara Garner Dr. & Mrs. Charles Alva Gloria Alvaran Diana Anderson Dr. Craig Anderson Dr. & Mrs. Philip Anderson Esther Anderson Anonymous David & Karen Arndt Guadalupe Atalig Ralph & Rosemary Atwood Ianie Axness Retha Bachand Marilvn Bacon Commander Steven & Barbara Bailev Dr. & Mrs. Thomas Bailey Frank & Barbara Bain Rodnev Baird Ginger Baker David Barlow & Shannan Murphy-Barlow Patricia Barnes Rachael Barnett Laurie Barr Dr. & Mrs. Hugh Baskin Christina Basso-Lenz John & Anne Bauer leanine Bauer

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